

# Stepping Through the Complexities of a Bargain Sale:

A CASE STUDY



## Bargain Sale

A bargain sale occurs when a taxpayer sells property to a charitable organization for less than the Fair Market Value.

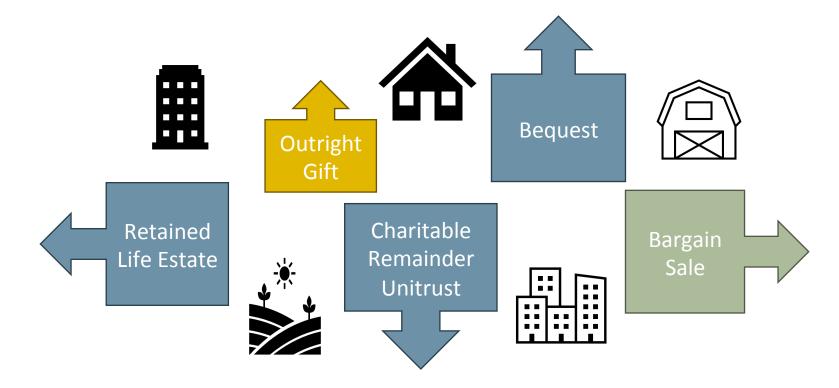


Photo courtesy of Architectural Digest





### **Ways to Give Property to Charity**







"Sorry, haven't had any exposure to them [bargain sales] in order to provide an opinion."

-CFP® friend #1





"Bargain sales might make sense for some clients. If you ask me, they have a PR problem. Affluent clients don't want to sell their assets at a "bargain" price. Why don't they call them "donor tax-advantaged sales" or something else?"

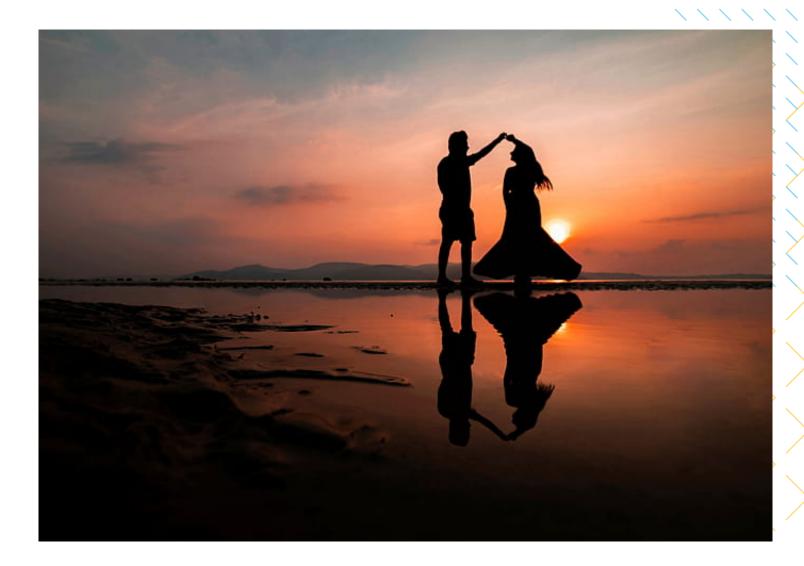
-CFP® friend #2





## **George and Marianne**

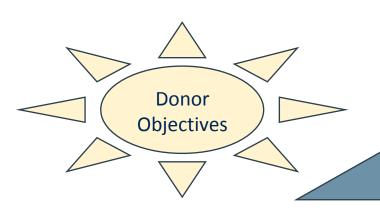
- Retired; In their 70s
- Loyal donors; members of Shields Society
- Considered an outright gift of their home
- Planned to buy another home on East Coast
- Heard about bargain sale concept; a win-win situation for them and UC Davis







#### **Initial Checklist Questions**



Assessor Parcel Number (APN)
Property Address
Owner's Name

Gift Arrangements Contemplated

Date of Original Acquisition
Cost Basis and Adjustments
Recent Appraisal Value or FMV estimate
Mortgage on Property
Property Occupied and by Whom
Management of Rental Property
Any Known Dangerous, Unpermitted, Out of Code or
Hazardous Conditions



Copies of latest property tax statement if title to property held in a trust, complete copy of trust



	Outright Sale	Bargain Sale
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1) Fair Market Value	\$2,500,000	\$1,250,000
2) Net Sale Proceeds	\$2,300,000	\$1,200,000
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4) Long Term Capital Gain 2 - 3	\$1,300,000	\$700,000
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#### GENERAL TIMELINE

#### Due Diligence Process Home Site visit Inspections Search for Financing OK Purchase **Appraisal** House goes on market \$\$ (60 day) Outright Form Offer 8283 Accepted Bargain Sale Price Gift Booked

**Expect Greater** 

From UC Davis. For the World.



### It takes a village

Title	Department
Development Officer	School, College or Unit
Planned Giving Officer	UC Davis Office of Planned Giving
Executive Assistant Dean - Admin	College
Executive Director and Counsel for PG Admin	UC Davis Office of Planned Giving
Senior Trust and Administration Specialist	UC Davis Office of Planned Giving
Senior Real Estate Officer	University of California, Office of the President
Executive Director	Real Estate Services, UC Davis
Realtors	Compass Bank
Home Inspectors (HVAC, termite, roof, pool)	Various companies
Principal Counsel, UC Legal	University of California, Office of the President
EVP, UC Finance	University of California, Office of the President
Chief Investment Officer & VP of Investments	University of California, Office of the President



## **Key Documents**

Document Name	Purpose
Qualified Appraisal	Donors tax deduction; gift negotiation; Required to book gift
Memorandum of Understanding	Agreement between donors and UC Regents
Internal Agreement to Conduct Due Diligence	To determine which College, School or Unit will cover due diligence costs if gift falls through
Purchase Sales Agreement	Conduct sales; Required to book gift
Gift Agreement	To direct gift within UCD; Required to book gift
Copy of signed recorded deed	To finalize ownership change; Required to book gift
PG Calcs	Required to book gift
Buyer's (UCD) HUD Final Settlement Statement	Required to book gift
Seller's (Donors) Final Settlement Statement HUD-1	Figures from settlement are needed on Form 8283
Form 8283 & Contemporaneous Written Acknowledgement of the Gift	Required for Donors to report noncash charitable contributions over \$5k



#### **Inspections and Other Due Diligence Costs**



Soil, Structural \$\$

Roof, Pest, Pool & Natural Hazard \$





## **MOU – Confirming Our Understanding of the Transaction Key Items:**

- #1 Donors intend to transfer a 100% undivided interest in the Real Property to Charity
- #2 The Donors represent that they are the currently acting Trustees of the Trust and that they have the authority to make this gift transfer under the terms of the Trust
- **#3** No debt or mortgage
- #4 Donors should be aware that all costs incurred will be deducted from the gross sales proceeds, including due diligence expenses, closing costs, pre-sale ongoing carrying costs of the property, and costs of preparing the Real Property for sale.
- #5 Donors also confirm that they are not under any legally binding obligation to sell or convey the Real Property
- #6 Real Property will be listed at the price recommended by its listing broker
- #7 Donors are solely responsible for valuing the Real Property for their own tax purposes
- #8 It is extremely important that the Donors review all documents and information pertaining to this gift of real estate with their own attorney and/or tax advisor.





#### Highlight #1 - Appraisal is a Pleasant Surprise

"Attached is the appraisal report for 555 River Drive. I received the report this evening at 8 pm. Home is appraised at \$2,500,000. I think that number is most reasonable.

I will work on a "bargain sale" number this weekend and we will discuss on the Monday zoom call.

Have a good weekend!

Regards,

George"





#### **Highlight #2 – Pivotal Moment**

After learning that the donors experienced a set-back when they were not able to buy their replacement home on the East Coast due to unforeseen circumstances.

"We completely understand and remain interested in your generous gift. The most important consideration is your timeline, and we will work around it. We can continue our process and delay the gift if your home search takes longer than expected. Sorry to hear that you lost the opportunity to submit a counter-offer. Best of luck with the new realtor."

-Aydee





#### **Highlight #3 – Home Inspections**

"Hi Aydee, the dean and I had a warm and upbeat meeting with George and Marianne this morning. They were very impressed with the coordination and professionalism of everyone at the house yesterday."

- College Development Officer



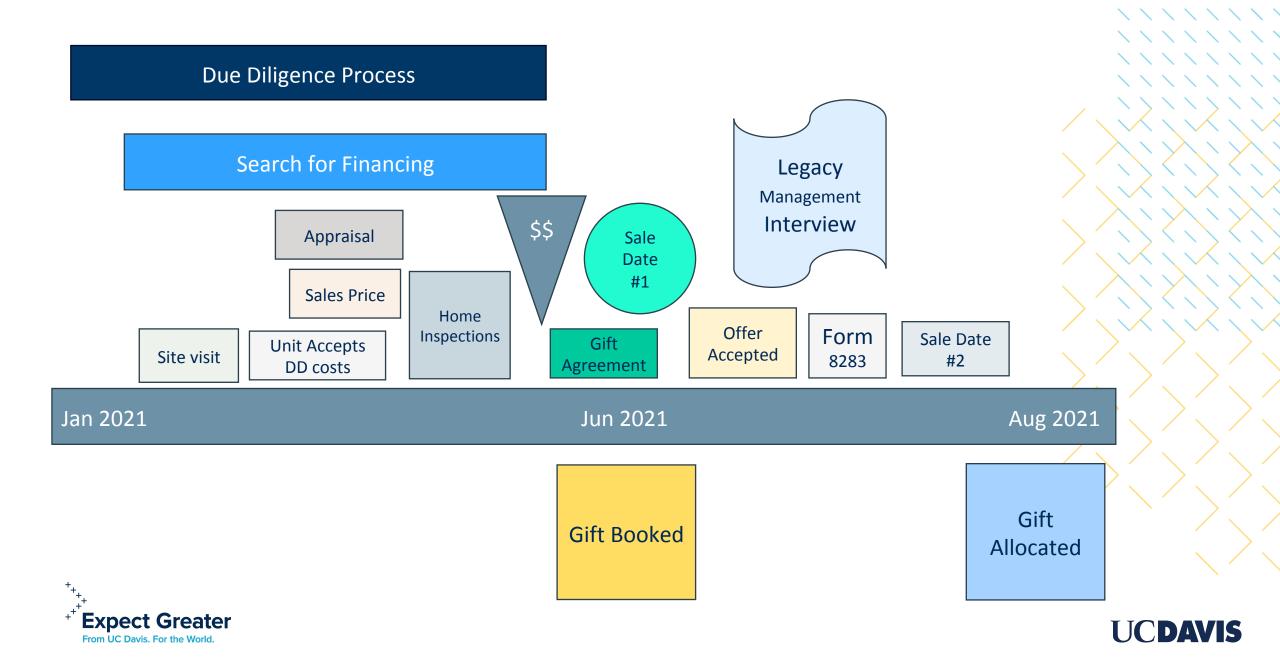


BUT where is the interim funding?









#### Just landed a short-term loan!



Photo Courtesy of Space.com





#### **Highlight #4 – Financing Secured**

"Dear George and Marianne,

This email is to inform you that the University of California is removing its buyer's contingencies at this time. We are looking forward to closing on your property on June 1st.

If you should have any questions, don't hesitate to call. Hope you have a nice and relaxing Memorial Day weekend.

Sincerely, Eric"





#### **Highlight #5 – Winners of the Bidding War**

PG Staff just informed us that an offer was just accepted for \$3,000,000!!

Wow, \$500,000 over listing price. There were five offers received all above asking price. The Regents countered with a "Seller Multiple Counter Offer" approach for \$2,900,0000 to the three top offers. Although one of the three accepted this price, another of the three sweetened the deal by offering \$3,000,000, so we had a winner! We are in the process of obtaining The Regents signature now. Closing is in 30 days and all contingencies were waived. Congratulations to all!





#### Highlight #6 – What Inspired You to Make Your Gift?

"#1 I owe my success, or at least a great deal of it, and my wonderful credentials to the education that I received at UC Davis and the productive life outside of the university. Everyone should have the same wonderful opportunity that I had. I have been so incredibly fortunate and feel obligated to give back. "

- George, UC Davis Alumnus





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Photo courtesy of Getty Images

\$1.25M for donor's down payment on a new home on the East Coast

\$1.75M in gifts to UC Davis
Capital project, Equipment fund, New faculty start-up fund









#### **Any Questions?**



Photo Courtesy of Scouting Magazine





## Thank you!!

**Aydée S. Ferguson | Senior Director of Planned Giving** 

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